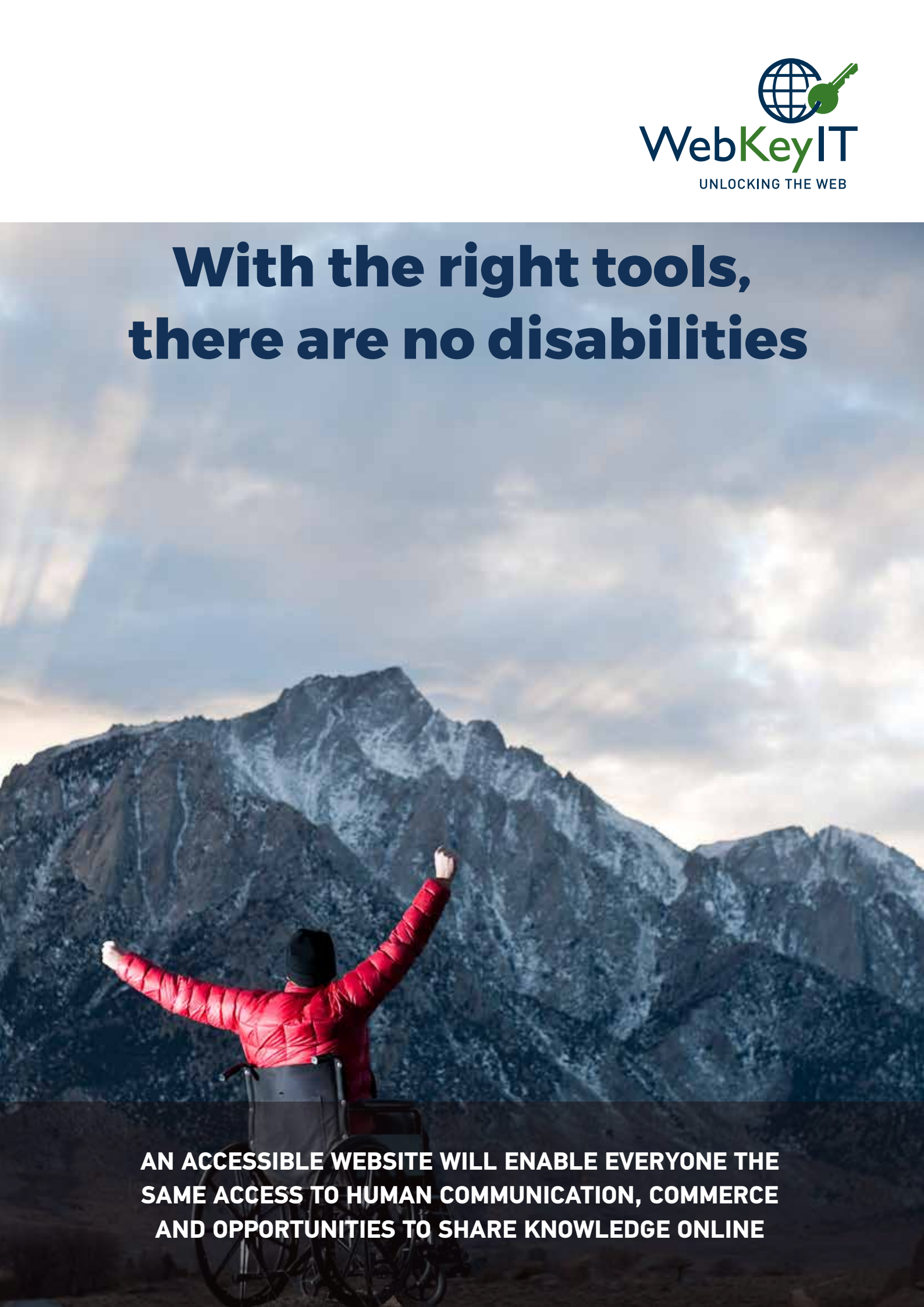


With the right tools, there are no disabilities



**AN ACCESSIBLE WEBSITE WILL ENABLE EVERYONE THE
SAME ACCESS TO HUMAN COMMUNICATION, COMMERCE
AND OPPORTUNITIES TO SHARE KNOWLEDGE ONLINE**

Web Key IT is a specialist digital accessibility consultancy.
We provide advice and support to ensure your online content is accessible to all users,
whatever their age or ability.

SOME SIMPLE TIPS TO MAKE YOUR WEBSITE MORE ACCESSIBLE



Designing for web accessibility

- Provide sufficient contrast between foreground and background
- Don't use colour alone to convey information
- Ensure that interactive elements are easy to identify
- Provide clear and consistent navigation options
- Ensure that form elements include clearly associated labels
- Provide easily identifiable feedback
- Use headings and spacing to group related content
- Create designs for different viewport sizes
- Include image and media alternatives in your design
- Provide controls for content that starts automatically



Writing for web accessibility

- Provide informative, unique page titles
- Use headings to convey meaning and structure
- Make link text meaningful
- Write meaningful text alternatives for images
- Create transcripts and captions for multimedia
- Provide clear instructions
- Keep content clear and concise



Developing for web accessibility

- Associate a label with every form control
- Include alternative text for images
- Identify page language and language changes
- Use mark-up to convey meaning and structure
- Help users avoid and correct mistakes
- Reflect the reading order in the code order
- Write code that adapts to the user's technology
- Provide meaning for non-standard interactive elements
- Ensure that all interactive elements are keyboard accessible
- Avoid CAPTCHA where possible



Contact us at Web Key IT to learn more about website accessibility and how you can unlock your website for all users.

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