

# **Website accessibility is a basic human right**

**ACCESS TO INFORMATION AND COMMUNICATIONS TECHNOLOGIES, INCLUDING THE WEB, IS DEFINED AS A BASIC HUMAN RIGHT IN THE UNITED NATIONS CONVENTION ON THE RIGHTS OF PERSONS WITH DISABILITIES.**

**An accessible website ensures you are meeting your obligation to people of all abilities and disabilities**

## WEB KEY IT - EXPERTS IN WEBSITE ACCESSIBILITY

We are a specialist digital accessibility consultancy. We provide advice and support to ensure your online content is accessible to all users, whatever their age or ability.

### Our services include:

- Technical assessment to international standards
- User testing by people with disabilities and seniors
- Auditing and accreditation
- Training
- Consulting
- Document remediation
- Policy and procedure development

**“We are passionate about supporting online inclusivity. Together, let’s unlock the Web”**

**WEB KEY IT**

## OUR VISION

Website accessibility is the digital equivalent of the wheelchair ramp. We are very careful to design our physical shopfronts to be fully accessible by people with disabilities.

We need to continue to expand the vision of creating digital shopfronts to include people with disabilities. The mission of Web Key IT, as an agency for change, is to facilitate full access to digital content to everyone. We want to see greater social compassion and understanding to address the needs of people with disabilities. At Web Key IT, this is the reason we get up in the morning. It is our dream to promote a more inclusive digital world.

## WHAT IS DIGITAL ACCESSIBILITY?

Digital accessibility is the inclusive practice of ensuring websites, mobile applications and electronic documents can be easily navigated and understood by people of all abilities and disabilities.

An accessible website is designed to enable navigation using only a keyboard or assistive technologies, such as screen readers or head pointers. It is designed according to the Web Content Accessibility Guidelines 2.0 - an international standard developed by the World Wide Web Consortium (W3C).

Accessible digital content allows the elderly and people with disabilities including: blindness and low vision; deafness and hearing loss; learning disabilities; cognitive limitations; limited movement; speech disabilities; photosensitivity; and combinations of these, access to all information and functionality available online.



Contact us at Web Key IT to learn more about website accessibility and how you can unlock your website for all users.

 [www.webkeyit.com](http://www.webkeyit.com)

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